



THE INFINITY EVENT GROUP

# Infinity Event Group Executives

With a multitude of experience in the field of hospitality, event coordination and planning, our staff is equipped with all the skills to ensure that every detail of your event is taken care of with precision and care. From venue setup, to décor, menu customization to musical ambience, no detail is overlooked by our team of experts. Put your trust into some of the most qualified industry specialists as they work to create a memorable experience for your event. With Infinity Event Group the possibilities are endless. Schedule your event consultation with one of our experts today:



**Joseph LaViola:** Director of Sales

"You are only as good as your last event". This is a key belief for Joseph LaViola who has an innate passion for the hospitality industry. The commotion and excitement continued to draw him in as he continued to develop his hospitality skills in the Hospitality Management program at Humber College. While Joseph's natural intuition comes from a family history of caterers, passed down from his grandfather and father. For Joseph LaViola he believes that staying on top means taking risks that "the other guy" is not willing to take. That, and food is the most important aspect of any event. Taking a classic menu and adding an innovative twist is what makes you memorable.



**Robert Iasparro:** Director of Operations

With a strong principle in providing top customer service, Robert Iasparro believes in the beauty of nurturing strong relationships with clients, staff and suppliers in order to work together to create the most profound and memorable events. With over 24 years in the Hospitality Industry Robert Iasparro has been able to work with some of the most prestigious events ranging from fine dining experiences to conferences, and planning Gala events for British Royalty. His love for the industry is watching so many individual components unify to create one extraordinary final product that leaves clients in awe.



**Stephanie LaViola:** Director of Sales

Having graduated from the Theatre program at Ryerson University and having worked a multitude of hospitality careers, Stephanie's background is diverse and allows her to consistently bring innovation and creativity to the table. Her more than 6 years with Infinity Event Group and over 10 years in the hospitality industry have taken her all across North America. Her experience ranges from race sites, collaborating with 5 diamond chefs and working with one of the biggest sports and entertainment companies.



**Rob Ruffolo:** Director of Sales

With over 20 years of experience in all imaginable aspects of the operational side of hospitality, Rob Ruffolo has a lot to offer. Having worked for one of the top 50 best managed companies, his natural ability and business sense continuously play a role in his everyday at the prestigious Infinity Event Group. Having graduated from the Hospitality Management program at Humber College, Rob has learnt the art of taking a concept and turning it into reality. His key beliefs are underselling an event but delivering the best possible result.



**Bella Hahamovich:** Chief Financial Officer

Having started her career in hospitality, Bella's natural business sense led her to a master's degree in economics. Her strong mathematical skills and passion for hospitality quickly lead her back to the hospitality industry and her role at Infinity Event Group. With years of experience working for a diverse array of restaurants and banquet halls, Bella has found her perfect place.